

RECYCLE BC CONSULTATION

Program Plan

APRIL 17, 2018



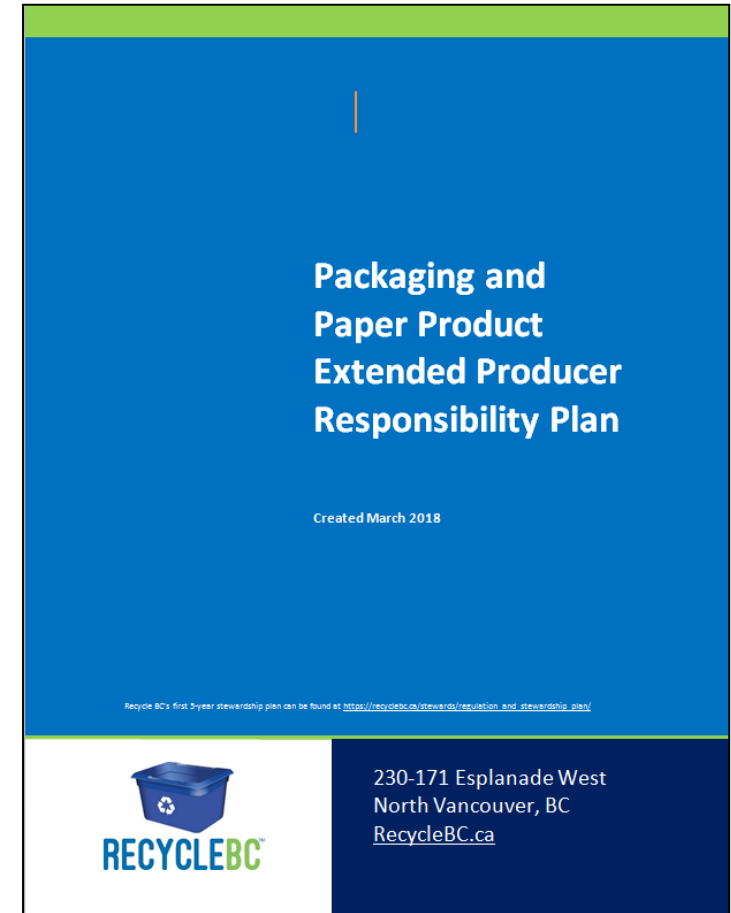
RECYCLEBC™

AGENDA

- Webinar Instruction Reminders
- Welcome
- Overview of Revised Program Plan
- Next Steps
- Questions and Answers

WELCOME

- Recycle BC is holding this webinar as part of our consultation on the Revised Program Plan.
- Recycle BC is pleased to offer its draft revised Packaging and Paper Product Extended Producer Responsibility Plan to our many stakeholders for consideration and feedback.
- Submissions are welcome until close of day, **May 14, 2018** and can be provided through our online Stakeholder Feedback Form or via email at consultation@recyclebc.ca.



WELCOME

- The revised Plan contains enhancements designed to support Recycle BC's ongoing and future success and reflect discussions and comments from its two-day consultation with stakeholders in November, 2017.
- Section 6 of the Recycling Regulation requires that every five years Recycle BC review its approved Plan and submit proposed amendments to the government of British Columbia for review and approval.
- This webinar is organized by each principle section of the Program Plan.





THE EXTENDED PRODUCER RESPONSIBILITY (EPR) AGENCY

Section Review

RECYCLE BC

- We are now Recycle BC, formerly Multi-Material British Columbia (MMBC).
- Recycle BC is based in North Vancouver with local staff members managing its program operations.
- Recycle BC is governed by a Board of Directors representing brand owners and retailers. Recycle BC also consults with an Advisory Committee on core elements of its program.

ABOUT RECYCLE BC

Recycle BC is a non-profit organization responsible for residential packaging and paper products recycling throughout BC, servicing over 1.8 million households. Recycle BC ensures your household materials are picked up, sorted, and responsibly recycled. Our program is funded by over 1,200 businesses that include retailers, manufacturers and restaurants that supply packaging and paper products to BC residents, shifting costs away from homeowners.

For more information visit:
RecycleBC.ca

CLARIFICATION OF NON-RESIDENT FRANCHISORS

- Recycle BC is acting on behalf of its member businesses who are producers of packaging and paper. For the purposes of the Program Plan, the producer for a specific unit of packaging or paper product is the supplier of service packaging or the first of the following: brand owner, the franchisor or the first seller (also known as the first importer).
- “Franchisor”, “Franchisee”, “Franchise System”, or “Subfranchise” have the meaning ascribed to these terms in the Franchises Act or as may be amended or replaced from time to time. This includes Franchisors who conduct business in British Columbia through their British Columbia Franchise System, regardless of whether the Franchisor has a Franchisor-owned fixed place of business in British Columbia.
- A Franchisor is obligated to report for its British Columbia Franchisees with respect to all packaging and paper product which is supplied within the Franchisor’s British Columbia Franchise System.



PACKAGING AND PAPER PRODUCT

Section Review

PAPER PRODUCT

- In November, 2017 the government amended Schedule 5 of the BC Recycling Regulation to expand the Paper Product Category from printed paper to paper products.
- Paper product is now defined as paper of any description, including:
 - Flyers, brochures, booklets, catalogues, telephone directories, newspapers, magazines, paper fibre, and paper used for copying, writing or any other general use.
- This definition of paper does not include paper products that, by virtue of their anticipated use, could become unsafe or unsanitary to recycle, or any type of bound book not mentioned above.



PROGRAM DESIGN

Section Review

EXISTING CURBSIDE PROGRAMS

- All local governments operating packaging and paper curbside collection programs that were in place by May 2014 are eligible to join the Recycle BC program as contracted collectors.
- It is Recycle BC's intention to add all eligible curbside programs to the Recycle BC program as soon as is practical and feasible from a financial and operational perspective.
- Recycle BC will taking into consideration, without limitation:
 - Collectors that have expressed an interest in joining Recycle BC's collection system and that are able to:
 - Deliver collection services in areas identified as having insufficient collection service to meet accessibility performance objectives, in accordance with Recycle BC's Collector Qualification Standards, and the terms of the Master Services Agreement and Statement of Work;
 - Contribute to Recycle BC's recovery target; and
 - Contribute to the efficiency and effectiveness of Recycle BC's collection system;
 - The ability of Recycle BC to modify post-collection service provider agreements to add new collectors and more tonnes of packaging and paper; and
 - The timeline to execute agreements with collectors prior to finalizing Recycle BC's operating budget for the upcoming program year.

NEW CURBSIDE PROGRAMS

- Local governments in communities that did not have packaging and paper curbside collection programs by May 2014, when the program was launched, are eligible to join the Recycle BC program as contracted collectors if they implement a packaging and paper curbside collection program, provided each of the following criteria is met:
 - A curbside garbage collection program was in place by May 2014;
 - The community represents an incorporated municipality; and
 - The community has a minimum population of 5,000 residents.
- The timeline for the provision of formal offers to these communities is determined based on the same assessment as noted on the previous slide.



PROVISION OF CURBSIDE SERVICE BY RECYCLE BC

- Local governments with existing collection agreements with Recycle BC may, at their discretion, request Recycle BC to operate packaging and paper curbside services directly in their communities, provided each of the following criteria is met:
 - The request is made in writing and is accompanied by a formal resolution from the applicable Council or Board;
 - A formal commitment is made, in writing, to provide Recycle BC with all reasonable assistance and cooperation during the transition period (e.g. provision of a complete address list, household data etc.);
 - The request pertains to the entire service area and not a portion thereof;
 - If applicable, the existing inventory of collection containers is provided to Recycle BC (or left in the possession of residents) at no cost, at the discretion of Recycle BC;
 - The packaging and paper curbside program achieved a minimum capture rate of 90 kilograms of packaging and paper per curbside household in the previous calendar year;
 - A minimum of 18 months' notice prior to the proposed transition date for provision of curbside services directly by Recycle BC is provided; and
 - The transition date falls on or after the original termination date of the applicable local government's curbside collection agreement.

STREETSCAPE

- Recycle BC will continue to perform further research through streetscape collection projects to determine if a viable recovery of packaging and paper can occur under the new restricted global marketing conditions.
- Should streetscape produce a reasonable amount of recoverable packaging and paper, Recycle BC will service streetscape in areas where the local governments operate a litter collection system (referred to as 'streetscape collection service') and that meets Recycle BC's reasonable access criteria.
- Recycle BC will service streetscape recycling by offering a financial incentive to the local government for the provision of services that include packaging and paper collection and recycling services, public education and first point of contact for collection service customers.
- Should local governments decline the offer, Recycle BC will not directly undertake streetscape collection in their community.



COMMUNICATIONS

○ To achieve the Program Plan communication objectives, Recycle BC employs the following strategies:

1. Advertising
2. Strategic partnerships
3. Brand management
4. Collector resources
5. Additional resident communication
6. Research





PROGRAM PERFORMANCE

Section Review

MANAGING ENVIRONMENTAL IMPACTS

- Recycle BC members continue to work independently and with their suppliers and processors on a number of fronts to reduce the environmental impact of the packaging and paper product they distribute to BC consumers.
- Examples of this work include:
 - Light weighting packaging to reduce material while maintaining packaging integrity;
 - Simplifying packaging and paper product by removing unnecessary layers or components to improve recyclability;
 - Utilizing lifecycle modeling tools in order to more fully understand the impact of their packaging throughout its lifecycle – encompassing both post-consumer management and carbon impact;
 - Removing elements from packaging that might act as contaminants in the recycling stream such as utilizing new adhesives that are more compatible with the recycling process;
 - Commitments to using 100% recyclable materials within a specified timeframe in order to support the market for recycled materials;
 - Commitments to convert all packaging to recyclable materials within a defined timeframe; and
 - Optimizing packaging in a way that reduces the carbon footprint over its lifetime.

REPORTING

- Recycle BC reports annually on the following indicators :
 - Accessibility
 - Operational efficiency and effectiveness
 - Management of collected PPP in relation to the pollution prevention hierarchy
 - Environmental impact
 - Resident awareness
- Recycle BC will begin to compile GHG data from its contractors in 2018 with the full data tracking system functional by 2019 and GHG performance reported in 2020.
- Also in 2020, recovery rates for the following material categories will be reported: paper, plastic, glass, and metal.
- A comprehensive list of the performance metrics reported by Recycle BC is available as Appendix B to the revised Program Plan.

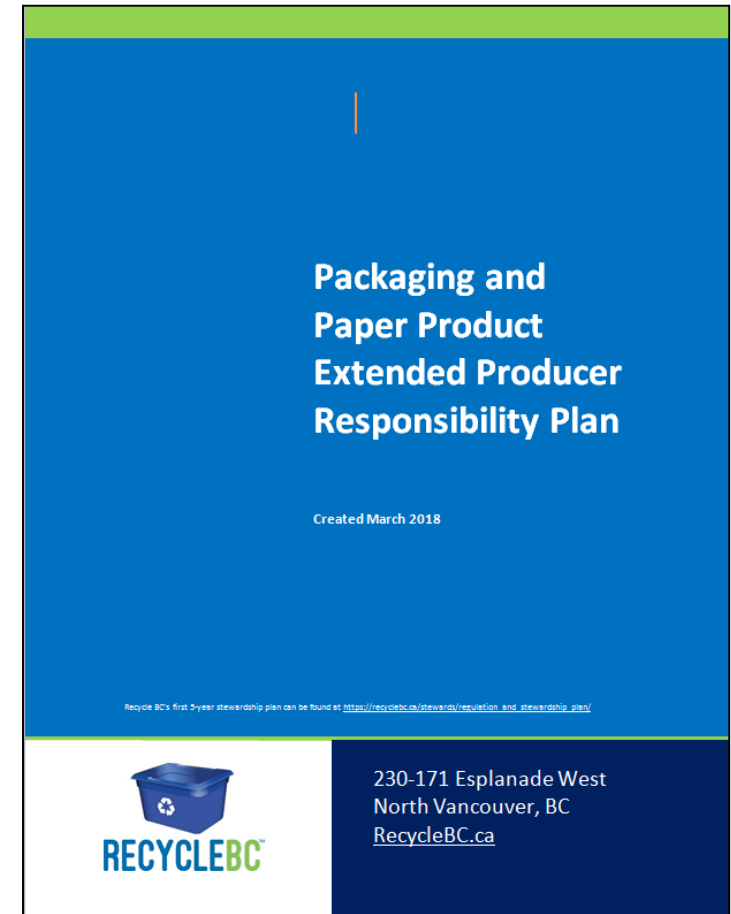


CONSULTATION

Next Steps

NEXT STEPS

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QUESTIONS?



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Making a difference together.



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