



SUPPORT THE SINGLE-USE BAG REDUCTION CHALLENGE

Below are some ideas for your store to get started with supporting the reduction of single-use bags. For more ideas, [download our Retailers Resource Guide](#) or visit our [dedicated webpage here](#).

In-store support:

- ✓ Implement a nominal fee for customers who use single-use bags at your store
- ✓ Offer reusable bags to customers
 - Having available reusable bags that are aesthetically pleasing will encourage customers to want to use them
- ✓ Offer cash credit for customers who bring reusable bags
- ✓ Let your customers know reusable bags are available at your store through signage and educating staff to encourage customers use or bring their own reusable bags
 - Adapt and use the 'Bring Your Bag' logos, [available for download here](#), as signs, stickers, etc. around your store and at tills to promote the use of reusable bags
 - Use Recycle BC's plastic bag campaign creative as signs, stickers, etc. around your store and at tills to promote the use of reusable bags
- ✓ Provide in-store recycling options for single-use bags and encourage customers to bring any they have in to properly recycle them
 - Signage and staff should remind customers plastic bags cannot go in their recycling container; instead [recycle them at a participating depot](#)
- ✓ Develop a team of employees to develop a strategy, communications plan and staff training program to support single-use bag reduction at your store
- ✓ Run a contest at your store with exciting prizes to encourage customers to bring their reusable bags

Out of store support:

- ✓ Promote the challenge via your organization's social media channels – see sample posts on page two of this document
- ✓ Share your store's ideas and the [Retailer Resource Guide](#) with partner stores
- ✓ Develop a case study to share internally and externally on how your store is working towards or has successfully reduced single-use bag use
- ✓ Talk to your family and friends about the single-use bag issue and encourage them to use reusable bags