**SAMPLE SOCIAL MEDIA POSTS FOR SINGLE-USE BAG REDUCTION**

Below are sample social media posts to help promote the single-use bag reduction challenge on your store’s social channels. We encourage you to use and promote the hashtag #BringYourBag on Twitter and Instagram posts.

**Sample social posts to be adapted for Facebook, Twitter and Instagram:**

* Single-use plastic and paper bags are a BIG problem. Can you ditch them for one week? Maybe even longer? Join (tag @recyclebc) Recycle BC’s reduction challenge here: [www.RecycleBC.ca/BringYourBag/](http://www.RecycleBC.ca/BringYourBag/) and bring your reusable bags when you shop! Together we can make a difference.
* We’re challenging you to ditch single-use plastic bags and use reusable bags instead! Up to the challenge? [*insert your store’s contest entry details here or link to RecycleBC.ca/BringYourBag*]
* Did you know: at the rate we’re using plastic bags, there will be more plastic in our oceans than fish by weight in 2050! Can you ditch using single-use bags for one week? If so, enter @RecycleBC’s challenge: <https://recyclebc.ca/bringyourbag/> and #BringYourBag!
* Tens of millions of single-use plastic bags are thrown on the streets and in the garbage every week, harming our land, air and water. We can be part of the solution. Ditch plastic and paper bags and use reusable bags instead! #BringYourBag
* Single-use bags last you one trip to the store. Reusable bags last you many, many more. Choose to use a reusable bag. Our planet will thank you! #BringYourBag
* Let’s reduce the use of plastic bags and remember to #BringYourBag! If you do have old plastic bags they can be recycled *[in store or]* at depots across BC. Search for one near you at RecycleBC.ca/depots